

WHAT IS THE MED EXPO?

The Med Expo is the newest addition to the annual OMSW conference, started in 2012 at the University of Ottawa. The addition of the Med Expo to OMSW allows an opportunity for students to interact directly with sponsors of the conference for a designated period of time. Students can use this time to learn more about different career opportunities, financial wellness, and many other products and services that your companies and organizations provide. Many students cite the Med Expo as one of the most useful and interesting portions of the entire OMSW conference weekend.



WHERE AND WHEN IS THE MED EXPO?



The Med Expo will be located at the London Convention Centre, located centrally in downtown London. All Med Expo booths will be set up in a ballroom for the entire day, and students will attend in cycles throughout the day. The remainder of the conference will be held in adjacent ballrooms and session rooms on both floors of the convention centre.

The Med Expo will take place on **Saturday, October 15th, 2016**. Students will rotate through the Med Expo as part of their assigned Saturday schedule, with each group of students having one hour allotted to explore the Med Expo. There will be four sessions of about 150-170 students each: 10:30-11:30, 11:30-12:30, 2:30-3:30, and 3:30-4:30. Please note the two-hour break from 12:30-2:30, where all students will be eating lunch and listening to a keynote speaker address. Lunch will be provided for all Med Expo presenters during this time.



WHY SHOULD I ATTEND?

As a sponsor of the 2016 OMSW conference, you are entitled to a Med Expo booth if you wish to have one. Attending the Med Expo gives you and your organization a unique opportunity to have face--to--face interaction with over 600 first-year medical students from across Ontario. Coffee, tea, and small snacks will be provided throughout the day, as well as lunch for all Med Expo presenters.

HOW CAN I REGISTER?

The Med Expo will be coordinated through Cory Lefebvre. Once you have signed a sponsorship contract for the OMSW 2016 conference, Cory will be your contact regarding coordination for the Med Expo. A more thorough Med Expo Guide will be sent out closer to the conference date with more up-to-date, practical details. Please do not hesitate to contact us with any questions or concerns.

We hope to see you at the Med Expo!

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